

Higher Reach by JENZABAR®

A Flexible, Powerful Solution for Managing Continuing Education Programs

The future of higher education is here: Adult learners, part-time students and other non-traditional students are a greater presence than ever before on campus and online, and their numbers are growing fast. Diverse continuing education programs are the key to serving lifelong learners—but trying to manage continuing education with traditional administrative systems is hardly effective. Is your enterprise software up to the challenge?

Higher Reach by Jenzabar is a flexible, full-featured, scalable software solution uniquely aligned with the complex needs of traditional campuses and other institutions offering continuing education, certificate, and workforce development programs. Higher Reach delivers registration and course management options, pricing and payment plans, and student-friendly e-commerce capabilities that fit any continuing education program, whether your courses run for days, weeks, or months—and it can be integrated with your existing enterprise solution. Higher Reach by Jenzabar delivers financial analysis tools to measure your success as well. It's the innovative administrative solution you need to meet the exciting new challenges of continuing education.

Grow Your Programs for Lifelong Learners and Increase Your Revenues

Higher Reach by Jenzabar helps your institution meet the challenge of operating continuing education, certificate, and workforce development programs more efficiently and cost-effectively for optimum ROI:

- Streamline the business processes required for creating and maintaining a successful set of continuing education programs
- Reduce overhead costs and administrative time—eliminate the need for multiple systems, external spreadsheets, and/or manual calculation methods
- Empower your institution to dramatically increase the level of service you provide to students, corporate partners, and other constituents
- Make informed decisions quickly and easily with income, expense, and profit/loss tracking features that enable you to predict the success and sustainability of programs on a course-by-course or program-wide basis
- Position your institution for rapid growth in the areas of corporate partnerships and contract training

Offering Details	Income	Expense	Total
1. Tuition	\$1,100.00		\$1,100.00
2. Program (Contract)	\$100.00		\$100.00
3. Fund Fee (By Item - Contract)	\$10.00		\$10.00
4. Sales (Options for this offering) and other fee	\$40.00		\$40.00
			\$1,250.00

Offering Details screen

- Easily demonstrate the financial contribution of your continuing education programs to the overall institution

Flexible Functionality, Rich Environment

To keep pace with student demands, continuing education is a continuously evolving initiative. The unique customization framework offered by Higher Reach by Jenzabar

enables you to stay flexible and quickly respond to changing needs as your programs for adult learners develop and grow.

Higher Reach by Jenzabar also delivers the flexibility to choose platform options that suit your in-house expertise and technology environment. It's a technology solution offered on multiple database platforms, including Microsoft® SQL Server, Oracle® and PostgreSQL™; and multiple operating systems, including Windows®, Linux®, UNIX® and Mac®.

Continuing education administrative systems are often customized and integrated with existing technology systems. Higher Reach by Jenzabar is designed to make the customization and integration process streamlined, simple and quick. With multiple integration options built into the system, it easily accommodates the diverse customization needs of any school—and all customizations are tracked using an industry-standard revision control system.

Key Features for IT Staff, Administrators & Executives

- Designed to complement existing institution-wide ERP systems
- Completely configurable and customizable
- Registration and course management capabilities for a wide range of program types
- Multiple pricing plans, discounts, payment plans, and transfer payments
- Workflow-enabled course approval and e-mail notification processes
- Schedule conflict identification and prevention for students, instructors, and classrooms
- Financial analysis tools for planning and managing budgets, calculating gross margin, and break-even

analysis enable executives to make timely and accurate decisions

- Reports facilitate marketing, relationship management, effective business operation and data analysis
- Ability to view organization-specific data and secure boundaries across organizations, with flexibility to set up specific roles for data access across organizations
- Built-in export tools and solutions to integrate with Jenzabar's Internet Portal Solution, Moodle, widely-used learning management systems, and existing traditional ERPs, resulting in a fully integrated system
- E-commerce capabilities and application programming interfaces (APIs)

Key Features for Students, Instructors & Corporate Partners

- Online registration and intuitive shopping cart functionality for course enrollment, books, child care, supplies, and other goods and services
- Ability to opt in to a waitlist
- Option to choose group/bulk purchase of seats without providing the names of the students at time of registration—perfect for corporate partners and other organizations
- Corporate partners and other organizations can access custom pricing (seat groups) and defer payment
- Students can enroll using pre-paid tickets
- Roster communication, schedule views and grade management enable instructors to operate independently and efficiently, freeing administrative staff time
- Ability to view transactions, request section-drops, and view final grades empowers students and other purchasers to accomplish key tasks without staff support

The Jenzabar® Advantage

In today's competitive world, institutions of higher education need every advantage to achieve their mission and goals—from innovative software to strategic expertise and client-tailored services. Find it all in one place, delivered by a strong technology partner dedicated to your success: that's the Jenzabar advantage. Our family of fully integrated products includes:

- ▷ Award-winning, proven ERP systems
- ▷ Constituent relationship modules & award-winning campus portal
- ▷ Learning management system
- ▷ Retention management solution
- ▷ Institutional intelligence solutions
- ▷ Continuing education systems

Count on Jenzabar for comprehensive solutions that help you manage data throughout the student lifecycle and across the campus. From Admissions to Advancement, we're with you all the way to maximum success.

Jenzabar, Inc.

Jenzabar, Inc. is a leading provider of enterprise software and services developed exclusively for higher education. With more than 35 years of combined experience offering technology solutions to colleges and universities, Jenzabar is the trusted partner of choice to 700 campuses worldwide, including private liberal arts, state, and community colleges and business, medical, law and other graduate schools.