



### *Protect Your Most Valuable Asset—Currently-Enrolled Students*

Educating students is the core mission for post-secondary education, and striving to improve student retention rates speaks to a commitment to that mission. College administrators are conscious of the costs of recruitment and the lost revenue from student attrition as well. Retention experts agree that intervening as early as possible when a student starts to struggle is crucial to retaining that student. FinishLine™ by Jenzabar does that and more.

FinishLine provides more accurate insights into your students' experiences to proactively identify those who need individual support, and ensure that you intervene in timely and appropriate ways. Interventions are tracked, providing valuable data on the effectiveness of your strategies. Our retention management solution delivers a complete, easy-to-use workflow encompassing the student's entire support network. Further, the modeling and monitoring capabilities delivered by FinishLine alert you to changes in status so that you can apply the right student intervention strategies at the right time.

#### **Right Student, Right Time, Right Intervention**

FinishLine enables you to leverage the extensive data that exists across your campus to better identify early warning signs—before it's too late. Data from many disparate sources throughout the institution is consolidated into a centralized area for a complete, up-to-date view of each student, available anytime, anywhere.

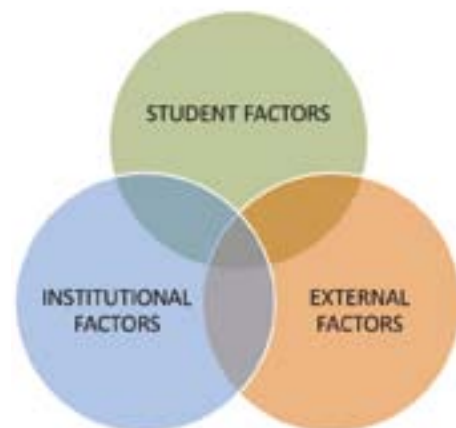
FinishLine correlates and analyzes critical campus data in a predictive model and delivers a complete overview of at-risk students through an easy-to-use interface. This allows campus coordinators to focus their efforts on those most in need.

#### **See the Whole Picture**

The FinishLine solution eliminates silos of information, enabling schools to understand all of the factors within the campus environment that lead to attrition.

- Correlates data for at-a-glance review of critical factors
- Provides a vehicle for college personnel to report potential retention issues
- Allows retention coordinators to focus efforts on areas most in need

- Provides deeper insights to guide intervention strategies and focus resources where they will do the most good
- Supports different retention models for different populations of students



With this information and the focused workflow offered by FinishLine, coordinators can identify and address specific situations. Working collaboratively, faculty and staff provide additional support as required—empowering the whole campus and delivering the right support to the right student.

To maximize the effectiveness of the FinishLine solution, Jenzabar guides institutions through a comprehensive four-stage development process: *Evaluate*, *Analyze*, *Score* and *Implement*.

### *Evaluate*

A profile is developed for every student who matriculates into the institution based upon three critical factors:

- Student factors
- Institutional factors
- External factors

### *Analyze*

Based on the significance of the factors and the student characteristics, the student body is analyzed to identify the population most at risk.

### *Score*

From the analysis, Jenzabar distills a composite weighted score drawn from many sources—finance, registration, student life, academic affairs, etc.—enabling administrative staff to evaluate each student’s overall experience and focus on appropriate support strategies.

### *Implement*

Jenzabar works collaboratively with you to create a predictive model that evaluates and scores real-time data feeds, and then implements them in the FinishLine software platform. Retention alert and workflow user interfaces are configured, based upon access rights and roles.

## **Building for the Future**

FinishLine facilitates the identification and monitoring of students at risk. It empowers institutions to easily measure the effectiveness of their programs through the number of students who stay to pursue their goals.

## **Achieving a Key Institutional Goal**

Each student retained speaks to your mission of educating and graduating students—and has a direct effect on your institution’s financial bottom line as well.

## **ERA: Your Key to Institutional Success**

Your institution is only as strong as your community.

For most institutions of higher education, there are three keys to building a strong campus community and a vital institution: Enrollment, Retention, and Advancement

(ERA™). Jenzabar’s industry-leading software, strategies, and services help you engage all of your constituents throughout the student lifecycle—from prospects, parents, and students to alumni, donors, and friends—and foster lifelong relationships. In today’s competitive world, Jenzabar solutions deliver the advantage you need to achieve your enrollment, retention, and advancement goals and further your mission. That’s ERA success.



### **The Jenzabar® Advantage**

In today’s competitive world, institutions of higher education need every advantage to achieve their mission and goals—from innovative software to strategic expertise and client-tailored services. Find it all in one place, delivered by a strong technology partner dedicated to your success: that’s the Jenzabar advantage. Our family of fully integrated products includes:

- ▶ Award-winning, proven ERP systems
- ▶ Constituent relationship modules & award-winning campus portal
- ▶ Learning management system
- ▶ Retention management solution
- ▶ Institutional intelligence solutions
- ▶ Continuing education systems

Count on Jenzabar for comprehensive solutions that help you manage data throughout the student lifecycle and across the campus. From Admissions to Advancement, we’re with you all the way to maximum success.

### **Jenzabar, Inc.**

Jenzabar, Inc. is a leading provider of enterprise software and services developed exclusively for higher education. With more than 35 years of combined experience offering technology solutions to colleges and universities, Jenzabar is the trusted partner of choice to 700 campuses worldwide, including private liberal arts, state, and community colleges and business, medical, law and other graduate schools.